

Data protection information for photography and filming at events

Photographs and videos are taken at our events on some occasions. We would like to take this opportunity to provide you information about how this data is processed and what rights you have.

The controller for purposes of data protection law is:

DUALIS GmbH IT Solution
Breitscheidstraße 36
01237 Dresden

Phone: +49 (0) 351 47791 0

E-Mail: dualis@dualis-it.de

Internet: www.dualis-it.de

You will find further information on our company, information about authorised representatives and other contact details in the Imprint section our website: <https://www.dualis-it.de/en/imprint/>

What data do we process concerning you?

In addition to any photographic images or video recordings made at an event, so-called “EXIF” data may also be stored with regard to the recordings/images. This data is automatically created by digital cameras and stored with the images.

For what purposes do we use this data?

We process photographic images and video recordings for purposes of event documentation and for public relations work related to the company concerned. Accordingly, individual recordings and images may be published in online and print media as well as social media channels operated by the controller, provided that you have not objected in a specific case. Without limitation, this includes:

- Print media of the organizer and online versions (folders, brochures)
- Press releases
- Newsletters
- Our own websites and blogs (e.g. www.dualis-it.de, www.3d-fabriksimulation.de, www.ganttplan.de)
- Facebook pages (e.g. <https://www.facebook.com/DUALIS-GmbH-IT-Solution-1176788765668639/>)
- Company Intranet

Legal basis

The legal basis comprises the legitimate interests of the controller within the meaning of Art. 6(1)(f) GDPR in press and public relations work and the presentation of the controller’s activities. Sections 22, 23 of the Law Concerning Copyright in Works of Graphic Art and Photography (“KUG”) may also serve as the legal basis for processing in some cases.

Retention period

Data will be deleted after the end of its use or no later than two years. Processing shall be restricted accordingly in cases where data is retained for longer periods for historical purposes.

Sharing data

In addition to employees who perform press and public relations work, we may also share photographic material with parties involved in the production of the photographs or publications or their distribution, e.g. photographers, PR agencies or representatives of the press who report on the event and the activities of the organiser, for journalistic and editorial purposes. The images and recordings may also be distributed in print and online media and thus shared with the general public.

Where is the data processed?

As a rule, we have no intent to share data with recipients in a third country (outside the EU) or an international organisation.

Your rights as a data subject

- You have the **right to obtain information** about the personal data we have processed concerning you (Art. 15 GDPR). In the case of a request for information that is not made in writing, we ask for your understanding that we may then demand verification from you that you are the person you claim to be.
- You have the **right to rectification**, erasure or restriction of processing to the extent permitted by law (Art. 16, 17, 18 GDPR).
- You have the **right to object to processing** to the extent permitted by law (Art. 21 GDPR).
- You have the **right to data portability** to the extent permitted by law (Art. 20 GDPR).
- You have the **right to lodge a complaint**. This gives you the opportunity to lodge a complaint with the competent supervisory authority (state commissioner for data protection) if you are of the opinion that we are not processing your personal data lawfully (Art. 77 GDPR).
- If personal data has been collected based on your consent, you have the right to withdraw your consent at any time without the need to provide a reason (Art. 7(3) GDPR).

Data protection officer

We have appointed a data protection officer in our company. You may reach our data protection officer using the following contact information:

DUALIS GmbH IT Solution
Breitscheidstraße 36
01237 Dresden
E-Mail: datenschutz@dualis-it.de
Phone: +49 351 47791 335